

Winnet Gävleborg Digital Agenda 2013-2015



WINNET

We have chosen to focus on the digital divide and the exclusion many find themselves in.

The labor market in Gävleborg is like the rest of the country very gender-segregated, and it's not just the ICT industry. Women work in the public sector and many of them especially in health and social care professions.

The areas of intervention we will prioritize are the connection to the county's gender-segregated labor market and the gender-stereotypical career choices that are still being made.

Winnet Gävleborg priority:

- Promote digital inclusion and counteract digital exclusion
- Increase the digital competence and promote ICT development with a focus on female-dominated sectors
- Highlighting the importance of digital competence in the labor market with a focus on ICT in schools, education and higher education fields
- Highlighting the ICT industry limitations with a focus on female-dominated industries

Winnet Gävleborg priority:

WINNET Gävleborg will examine the ICT solutions that they are using in the healthcare sector in the region

What about the developments? Who are the users? How do they use them? How much impact do they have on the daily operations? What are the needs?

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