

**WORKSHOP: Winnet BSR, Gender ICT and
Entrepreneurship for Sustainable Growth in EUBSR,**

THEME: Innovation, Gender & Growth (IGG)

DATE: 25 March 2015

SPEAKER: Britt-Marie S Torstensson, Winnet Sweden



BACKGROUND

Interreg IV C Winnet 8 (2010-2011) coordinated by Sweden, involving Finland and Poland (Policy recommendations for 2014-2020, Analysis of innovation, SME, entrepreneurship and ICT measures in light of a gender perspective. Model for regional action plans)

A recommendation from Winnet 8 was to create a Winnet Centre of Excellence and a test-bed in the macro-region Baltic Sea Region (BSR) Winnet Centre of Excellence BSR launched in Poland November 2014. Macro-regional flagship cluster 2015. A recommendation to build up a system of Women Resource Centre`s as actors for Women`s participation in Regional Development for Growth, Hubs

EUSBSR Action plan 2013: ***It is crucial to ensure equal participation of women and men in entrepreneurship, innovation, trade, education and in the workforce in general, in order to make full use of the human resources potential to boost growth and prosperity***

Thematic partnerships in BSR 2013 (Winnet BSR and ICE) led by Swedish actors with partners from Belarus, Estonia, Latvia Lithuania and Poland.

Work stream *Gender, innovation and sustainable growth in the Baltic Sea Region* at the Baltic Development Forum and Annual Forum for EUSBSR 2014

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POINTS OF DEPARTURE

Equality between women and men as a core value of the European Union.

The Economic case for gender equality.

The Innovation case for gender equality.

The Business case for gender equality (SMEs (Small and Medium Sized Enterprises) and large corporations involved).



OVERALL OBJECTIVES

The Objectives of the IGG Platform are to :

Advance state-of-art for policy relevant Innovation, Gender & Growth research.

Reinforce a gender perspective in innovation and digitalisation policies by utilising the global evidence base from research and sex-desegregated data.

Elaborate action plans based on stock-taking of results from BSR projects and successful practices in EU.

Develop, transfer and implement measures in light of a gender perspective aimed at promoting innovation, internationalisation and growth in SMEs and digitalisation.

Build capacity for gender-sensitive governance in EUSBSR.





Thematic Partnerships

Partners from Belarus, Estonia, Latvia,
Lithuania, Poland, Sweden
(Financed by Swedish Institute)

Winnet Living Lab

Partners from Finland, Latvia, Lithuania,
Norway, Poland, Sweden
(Application Interreg BSR next call)

IGG Platform
Flagship Cluster

Winnet BSR Digital Agenda

Partners from Estonia, Finland, Latvia,
Lithuania, Poland, Sweden
(Application for funding in Erasmus+, Creative Europe,
Cosme, Interreg A and private funding)

Capitalisation & Measures

Partners from Estonia, Finland, Latvia,
Lithuania, Norway, Poland, Sweden
(Application for funding in Erasmus+, Cosme, Interreg A,
Nordic funds, ESIF)

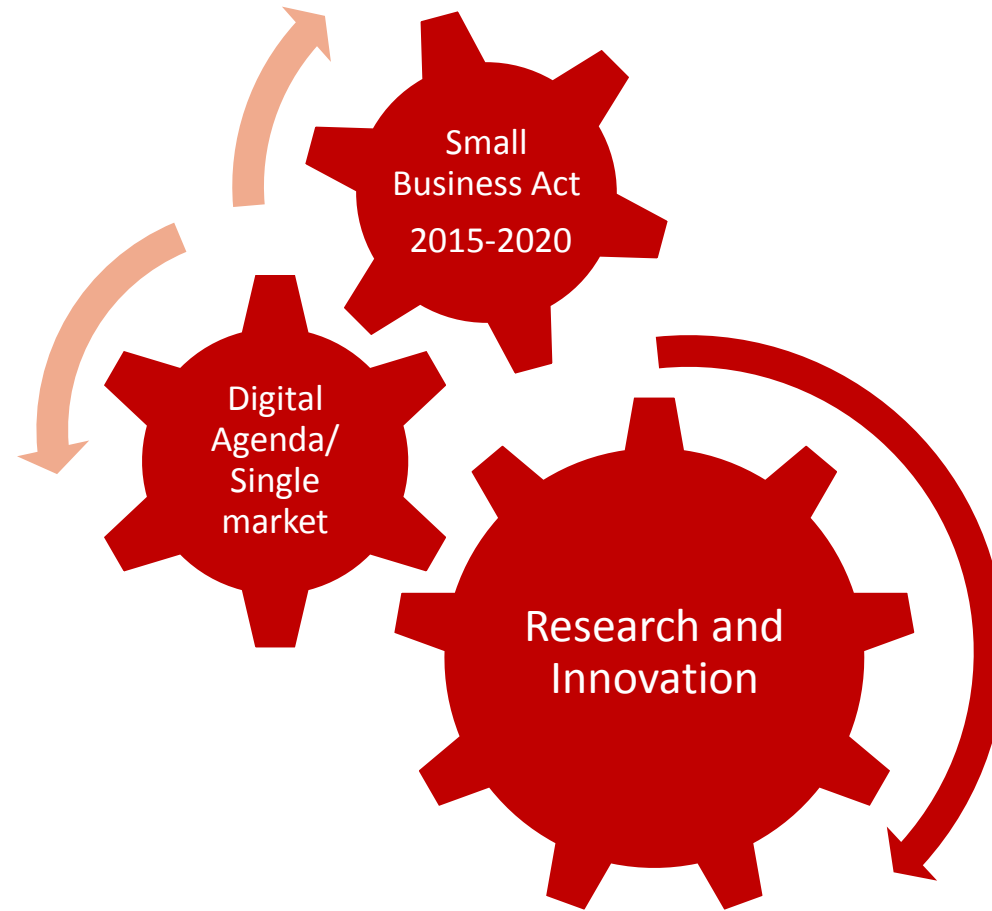
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EU POLICIES

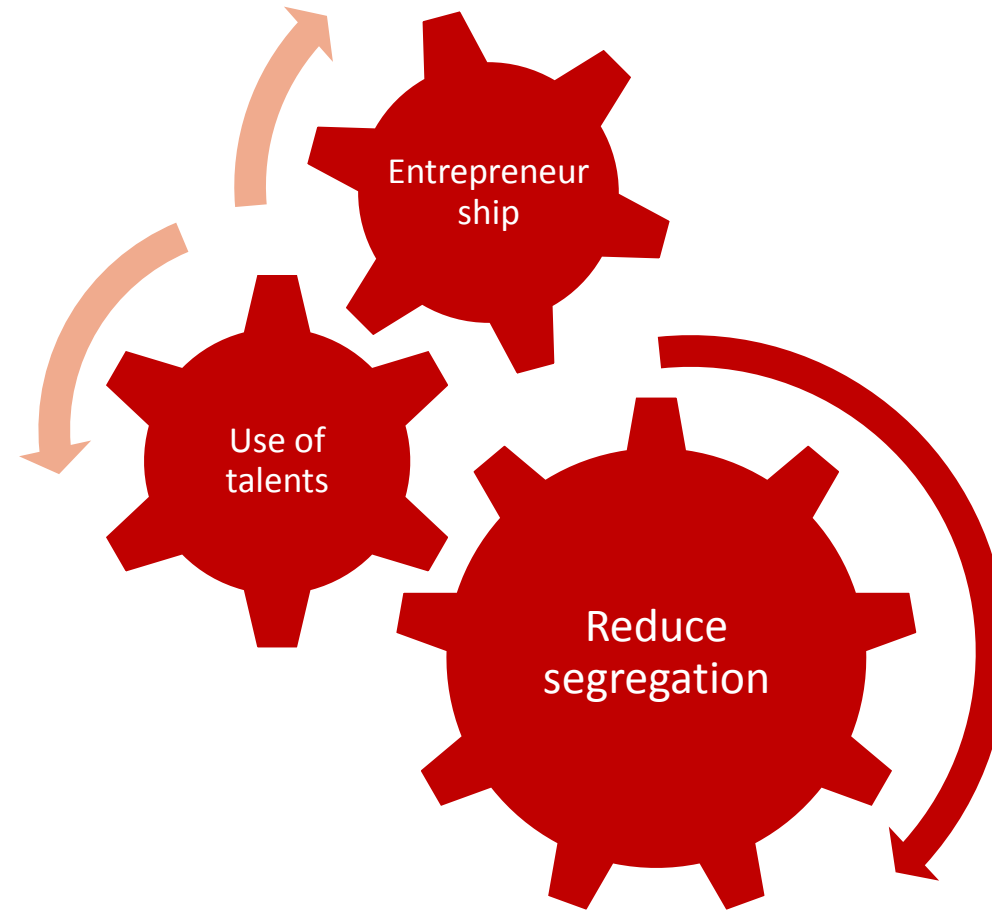


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EU PACT FOR GENDER EQUALITY 2011-2020



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