

25th of March 2015

# Innovation Creativity Equality

**ICE** – A thematic partnership about innovation-development in SME linked to female-dominated sectors such as tourism, and cultural and creative industries



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# Östergötland

A modern urban region with a vivid historical environment

The county has 437 000 inhabitants



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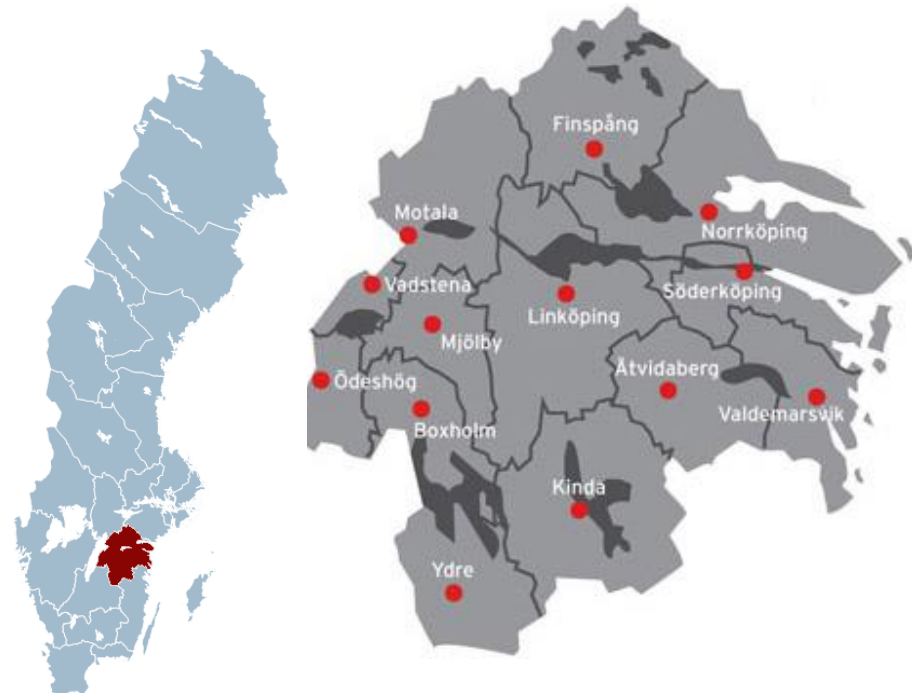
# Varied Landscape and Environment





# Östergötland – Quick facts

- 13 municipalities
- Area: 10, 562 km<sup>2</sup>
- 39 inhabitants per km<sup>2</sup>
- 2 hour journey from Stockholm
- Fourth largest urban region with the twin cities of Linköping & Norrköping
- 36 000 Enterprises
- One university, three campuses in two cities
- Two Science parks



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## The County Administrative Board of Östergötland

- Is the national government's representative in the county lead by the Governor
- Implements government and parliamentary decisions
- Is a multifaceted authority employing about 250 people from different fields



Governor Mrs Elisabeth Nilsson

# The Department of Regional Development - Tasks

Mainly two areas

- Transnational and National Projects
  - Business development – cleantech
  - Entrepreneurship and Innovations
  - Women entrepreneurship
- Rural Development Programme
  - Investments
  - Projects
  - Leader



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# WINNET

## ÖSTERGÖTLAND

WINNET Östergötland consists of the local resource centers, selection of the county's municipalities, Hela Sverige ska leva Östergötland with support by previous regional resource centers function (OGR, integrated with the County Administrative Board)

"For equality terms in Rural development, entrepreneurship and innovation."

A part of the network WINNET Sweden



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# COMPOSITION of the partnership

- **County Administrative Board of Östergötland (CAB)**, public regional authority, Sweden. Lead partner organisation.
- **KTU Regional Science Park (KTU RSP)**, NGO, Lithuania.
- **Latvian Academy of Agricultural and Forestry Sciences (LAAFS)**, Latvia.
- **4C Social Economy Center Krzysztof Musiatowicz (4C SEC)**, private organisation, Poland.
- **Linköping University - HELIX VINN Excellence Centre (LiU)**, Sweden.
- **Republican Centre for Technology Transfer (RCTT)**, non-profit NGO, Belarus.



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# BACKGROUND OF THE PROJECT

- The BSR value is only 16% of total EU GDP.
- The BSR has insufficient use of its innovation potential.
- In the BSR we have an innovation system that primarily limits the scope of the innovation concept to men, usually men of the majority population.
- There is a need to promote new approaches to innovation support, i.e. promote models that can bolster the innovation of innovatively marginalized groups and by extension the innovation capacity of SMEs.



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# ACTIVITIES

- International meetings
- Analyze of support methods used in the region today, and to develop new ones in collaboration
- Create a handbook, with common knowledge in the field (PM's)
- Spread the results
- A electronic brochure on best practice and new models
- Create engagement in more organizations for how the innovation support can be improved



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# APPROACH FOR THE PARTNERSHIP

- Statistics and Research.
- Currently used methods of innovation support.
- Innovative thinking about innovation support.
- Creating community commitment and civic engagement.



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## As an overall aim, the thematic partnership will:

- **Increasing SME's innovation capacity and equality**, especially in the sectors of tourism, and cultural and creative businesses. -> More jobs! More economic growth in Baltic Sea region!
- utilize the knowledge, **best practices, from various organizations** - social non-profit organizations, public sector and private companies - in terms of increasing SME innovation capacity in female-dominated sectors such as tourism, and cultural and creative businesses (TCCI).
- develop and disseminate **methods around common challenges based on innovation-development** in SMEs linked to tourism, and cultural and creative industries.



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# RESULTS SO FAR

- Three international meetings (Linköping, Riga, Minsk)
- Country reports on Statistics and research
- Country reports on Currently used methods of innovation support
- National/regional seminars on the current theme

## UPCOMING EVENTS

- Questionnaire
- Electronic brochures
- International meeting in Kaunas 28-29 of May
- Country reports on "Opportunitets in innovation"



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[www.ostergotland.winnet.se/](http://www.ostergotland.winnet.se/)

[www.ice-project.com](http://www.ice-project.com)



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