

Winnet BSR Workshop on Gender, ICT and Entrepreneurship  
for sustainable Growth in Baltic Sea Region

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**WINNET**

Presentation of **Winnet Sweden Digital Agenda** How to integrate and increase a Gender Perspective into “ICT for Everyone – A Digital Agenda for Sweden”

# Digital agenda for Sweden

## Strategic areas

1. Easy and safe to use
2. Services that create benefit
3. The need for infrastructure
4. *The role of ICT in societal development*

Several Sub-areas.....

# *The role of ICT in societal development*

- ✓ Research and innovation
- ✓ ICT for the environment
- ✓ *Gender equality*
- ✓ Freedom on the net
- ✓ Copyright
- ✓ ICT for global development

# Gender equality

“Gender equality in the area of ICT must be considerably improved”

“The problems behind the gender imbalance in the ITC industry, both among professionals in ICT as in education is not fully defined”

# Winnet Sweden Digital Agenda

On *equal* terms!

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# Resource Centres for Women and Gender ICT:

Some *milestones*.....



# Some milestones.....

- ✓ Projects
- ✓ Thematic focus on resource centers for women
- ✓ Gender ICT!
- ✓ Baltic Sea Region Conference Gender ICT
- ✓ Education for Gender ICT
- ✓ Signatory of Digital Agenda for Sweden
- ✓ *Winnet Sweden Digital Agenda*

# Winnet Sweden Digital agenda

How resource centres for women can  
*contribute* in the *implementation*  
of *gender* in the national digital  
agenda?

# Increase knowledge!

- ✓ Collaboration with researchers
- ✓ Winnet Centre of Excellence ®
- ✓ Knowledge Dissemination

# Challenge values!

- ✓ Support local and regional members - wrc
- ✓ Cooperation - operators within regional growth

# Make visible!

- ✓ Best practice
- ✓ Cooperation
- ✓ Encourage efforts 2014-2020

# Cooperation!

- ✓ Gender statistics
- ✓ Assembling knowledge and science
- ✓ Winnet Sweden partnership
- ✓ Knowledge activities

# Ongoing

- ✓ Assignments for Digitalisation commission
- ✓ Support for Winnet members
- ✓ Referral organization
- ✓ Participation in the debates
- ✓ Digidel campaign
- ✓ Participation in seminars and conferences
- ✓ Constant highlighting

# We keep in touch!



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