

Winnet Skånes Digitala Agenda 2014–2015



Matilda Andersson, Winnet Skåne

Digital inclusion,

having access to ICT and being able to use the possibilities Internet has to offer.

Statistics show...

- 1,1 million Swedes is still not using the internet.
- **The most common reason (63 %) for not using the Internet is lack of interest and 23 % of the non-users think technology is too complicated.**
- The biggest difference between women and men's digital inclusion is among people with low incomes.
- The highest proportion of people who have never used the internet, are in the age group 75-85 years, and in that group women are overrepresented.
- In Skåne, among engineers and technicians, 80 % are men.

Our priorities

Priority	Activities	Cooperation	Timeline
Challenge stereotypes	Influence through visibility and knowledge about conditions of women in IT development.	Region Skåne, Föreningen Christina	Ongoing
	Arrange lecture/dialogue meeting on digital inclusion from a gender perspective	Local networks, educational associations, public libraries and universities	2014/2015

Priority	Activities	Cooperation	Timeline
Promote digital inclusion	Arranging meetings/trainings to make visible the everyday benefits of IT.	Local networks, public libraries etc.	2014/2015
	Increase digital literacy in company owned and led by women.	Local networks, public libraries etc.	2014/2015

Priority	Activities	Cooperation	Timeline
Collaboration platform	Provide forums for regional cooperation on the development of gender equality and ICT.	Educational associations, public libraries, universities, local networks and municipalities in Skåne	2014/2015

Our work so far ...

- Ongoing contact with Region Skåne regarding Skånes Digital Agenda.
- Ongoing contact with Helsingborg stad, regarding their work on digital inclusion.
- Meeting about digital inclusion from a gender perspective with local networks in September 2014.
- Participation at the Internet Days in Stockholm, November 2015.
- Lecture about internet security together with a local network, Aurora i Lund, and the business services at the public library in Lund march 2015.
- Lecture about success on digital arenas together with Föreningen Christina in April 2015 in Kristianstad.
- Initialization together with Föreningen Christina in Kristianstad to provide forums for regional cooperation on the development of gender equality and ICT.