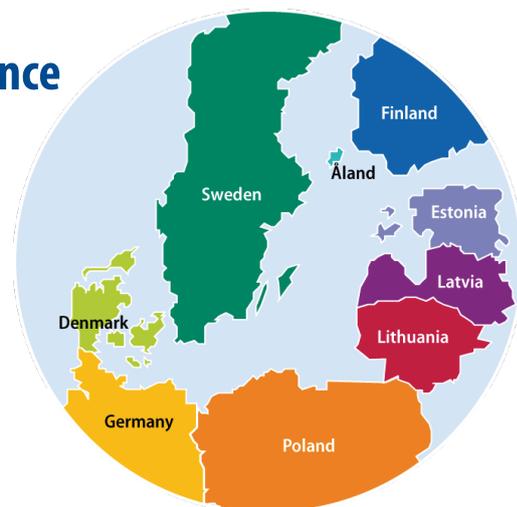


Invitation to a Conference on Women in Innovation for Sustainable and Gender Equal Growth in Baltic Sea Region, BSR



Date: October 4, 2016

Time: 09.00–16.30. Registration by latest 29 September, 2016,
to g.jagodzinska@mfk.org.pl

Venue: Warsaw School of Economics, A. Niepodleglosci 128,
Warsaw <http://www.sgh.waw.pl/en/Pages/default.aspx>

Moderator: Dr. Ewa Ruminska Zimny, International Forum of Women in
Science and Business, at Warsaw School of Economics, Poland

Objective and messages

- To present key messages of the Thematic Partnership Winnet BSR project “Women, innovation and sustainable growth in BRS”
- To discuss how to ensure equality of opportunities for women in the labour market in the context of Gender Equal and Sustainable economic growth
- To further analyse the Winnet Model Concept in BSR and ways in which WRC:s could support women in tourism and creative sectors/ICT
- To identify the next steps in developing the Winnet Center of Excellence® in the Baltic Sea Region as a Model for Policy oriented Research on gender and Sustainable growth

PROGRAMME

09.00 Start and registration – coffee

09.30 Opening and Welcome, Professor Marzenna Weresa,
Dean, Collegium of the World Economy, Warsaw School of
Economics (TBC)

09.45 Presentation of the Conference programme,
dr. Ewa Ruminska Zimny, IWF

10.00 Presentation of the Thematic Partnership, Winnet
BSR project, Britt-Marie S Torstensson, coordinator, Winnet
Sweden

10.15 Key note address: Danuta Hübner, MEP EU Parliament
(TBC)

**10.30 Winnet Center of Excellence® in EUBSR, a Model
for Policy oriented Research on Gender and
Development**, dr. Marta Hozer Kocmiel, Winnet Center
of Excellence® in BSR

**11.00 Panel 1: Women, innovation and entre-
preneurship: what do we know from
the WINNET Center of Excellence research**

Moderator: dr. Marta Hozer Kocmiel

Presentation: Results of the pilot survey of women
entrepreneurs in tourism and creative industries, professor
Ewa Lisowska, (Poland),

Discussion: Winnet thematic partnership members from
Estonia, Lithuania, Latvia and Sweden

12.00 Coffee break

12.20 Women and SMART specialisation, professor, Ewa
Okon Horodynska, Jagiellonian University, Poland (TBC)

12.40 A Winnet Model for Sustainable and Gender Equal
Growth in the EU Baltic Sea Region, a method for change?
Britt-Marie S Torstensson, Winnet Sweden

13.00 Lunch

**14.00 Panel 2: A Winnet Model and
implementation of the EU Strategy for the
Baltic Sea Region and Europe 2020-2030.**

Moderator: dr. Ewa Ruminska Zimny

Participation: Winnet BSR thematic partnership members
from Estonia, Lithuania, Latvia, Poland and Sweden

**15.00 Panel 3: Building a Quadruple Helix
Partnership in the Baltic Sea Region for
Innovation, Gender for Growth**

Moderator Britt-Marie S Torstensson

Participation : Winnet BRS thematic partnership members,
policy and decision makers, SME, Winnet Center of
Excellence® and Swedish Institute

16.00 Summing up and next steps, coffee will be served

16.30 Closing remarks

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